

HOLLY B. COOK

GRAPHIC DESIGNER

2129 Hickory Ridge Circle  
Birmingham, Alabama 35243  
205.999.9538

EDUCATION

Auburn University  
BFA Graphic Design  
Cumulative GPA: 3.53 *cum laude*

DESIGN EXPERIENCE

**Southern Living at Home** *Birmingham, Alabama*

JUNE 2008 - PRESENT

Temporary Position :: Concept and design for catalog, packaging and promotional material and a fall promotional onsert for September 2006 *Health* magazine. Also develop concepts and assists on photo styling.

**Melissa Hill Weddings Etc.** *Homewood, Alabama*

JUNE 2007 - PRESENT

Freelance designer

**Collaboration Between Auburn Architecture & InterfaceFlor**

FALL 2008

Design and photography for a 200 page publication documenting the project. Printed 55 books and oversaw production of the books.

**Sav-a-Life** *Vestavia, Alabama*

MAY 2007 - DECEMBER 2007

Designed logo and identity system, newsletter, stationery, brochures, posters.

**Southern Living at Home** *Birmingham, Alabama*

SUMMER 2006

Promotion Intern :: designed logos and brochures for events, promotional material for products, newsletters, banners for convention and a fall promotional for the September 2006 *Southern Living*. Also assisted in photo styling.

AFFILIATIONS

**American Institute of Graphic Artists**

SPRING 2006 - PRESENT :: Collaborating Chair officer 2008 term

**College of Architecture Design and Construction Student Council**

FALL 2007 :: AIGA Representative

**Liberal Arts Eminent Society**

SPRING 2006 - FALL 2007 :: Social Coordinating Officer 2007 term

HONORS AND AWARDS

**University College Designers Association Excellence Award** 2008

**Dean's List** FALL 2006, SPRING 2007, FALL 2007, SPRING 2008

**Merit Award** at the 2008 Auburn University Graphic Design Juried Show

**Auburn University Design Student Recognition Award** SPRING 2008

Finalist for Auburn University Christmas Card Competition FALL 2007

**Best in Show** at the 2007 Auburn University Graphic Design Juried Show

Published in **Auburn Circle** FALL 2006, SPRING 2007, FALL 2007, SPRING 2008

Work exhibited in 2006 Auburn University Graphic Design Juried Show

REFERENCES

Kelly Bryant Auburn University 334.844.3383

Ray Dugas Auburn University 334.844.3384

Allison Belcher Southern Living At Home 205.445.7147

PERSONAL SKILLS

concept & process driven  
attentive to clients  
strong attention to detail  
efficient & thorough at research  
sensitive use of type  
excellent understanding of grid  
time management skills

INTERESTS

bookmaking  
calligraphy  
letterpress printing  
photo styling  
sustainable issues in design

SOFTWARE SKILLS

mac and pc platform  
indesign CS3  
quark  
illustrator CS3  
photoshop CS3  
adobe acrobat  
microsoft word  
dreamweaver CS3  
flash CS3



b. cook

HOLLY.B.COOK@GMAIL.COM